

Lauren Dutch

Graphic Designer

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Profile

I am a multi-disciplinary designer with a passion for typography and motion graphics, based between Bristol and London. I have a keen interest in social design, and enjoy creating work that provokes conversation around key topical issues. I am always looking to learn new skills, and enjoy collaborating with like-minded individuals.

Technical Skills

- » Adobe InDesign
- » Adobe Photoshop
- » Adobe Illustrator
- » Premiere Pro
- » After Effects
- » HTML & CSS
- » Arduino & Processing
- » Screenprinting

Education

* Waddesdon School

{2015 - 2017}

A-levels obtained in Graphic Design, Photography, History and English Literature.

* UWE Bristol

{2017 - 2020}

Bachelors (Hon) Degree obtained in Graphic Design

Achievements

- » Published on the Dean's List of Students with Exemplary Performance at UWE {2017-2020}
- » Curated Graphic Design's first exhibition, the 'F Block Show' {2017}
- » Submitted to the International Society of Typographic Designers (pending results) {2020}

Experience

* Hub Voice

Magazine Feature Layout

{02/2019 - 03/2019}

I designed a few spreads for university magazine, the Hub Voice, on hot topic issues, such as Shamima Begum's exile from the UK.

* Marble Film

Editorial Design Freelancer

{03/2019 - 04/2019}

I worked mostly on designing treatments for films and television series that would be pitched to producers. These would be editorial based, and involved laying out the content provided to me in a clear and attractive way in order to convince clients to take up the film project.

* BE - Team

Design & Branding Internship

{05/2019 - 08/2019}

BE-Team needed some branding for the launch of their social networking app, which promoted health through decreasing stress and increasing happiness. I designed some graphics for them, including a logo and website banners, as well as posts for their social media.

* Concerning Contraception (Short Film)

Motion Graphics and Film Titles

{07/2019 - 09/2019}

Sandy Jeglum needed a title card and some motion graphics for her short film, Concerning Contraception, to display statistics regarding the impact of contraception on women's mental health. I completed these using After Effects and her brand guidelines.

* UWE Bandits Baseball Team

Social Media Manager

{09/2019 - 03/2020}

Baseball team, the UWE Bandits, wanted to up their social media presence and advertise their socials better in order to get a better attendance, so asked me to design some funny posts for their Instagram and Facebook that would encourage people to engage.

* European Society for Environmental History

Branding & Advertising for Conference

{02/2020 - 03/2020}

The European Society for Environmental History required a logo and some deliverables, e.g. posters and website banners, for their conference based in Bristol in 2021.

* Yowzer Signs & Graphics

Junior Graphic Designer

{06/2020 - Present}

At Yowzer, I do a lot of varied work - from logo designs and menu layouts to vehicle graphics and shop signage. I feel this is really helping to develop my design skills as I become more versatile within the field.